

Football Fanatics Mailing List



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Total Universe: 9,310,224

Base Rate: \$85.00/M

Description Summary

Score a touchdown with your next marketing campaign! These football fans attend games regularly, buy merchandise, and keep collectibles regularly, making them perfect candidates for a variety of offers. Get in touch with this highly responsive group of fans through a mailing, telemarketing, and email campaign. With a variety of demographics, psychographics, and buying habits to segment your data with, you can contact specific consumers who are regularly in the market for football-related offers. Get access to the most complete and up-to-date mailing lists on the market and run your ROI into the endzone!

How Our Data Is Compiled

Our Football Fanatics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- In 2016, the NFL generated more than \$13 billion
- The NFL is the professional sports league with the highest average per game attendance

Recommended Usage

This mailing list is recommended for a variety of industries and offers, including NFL promotions and deals, travel, transportation, collectibles, memorabilia, tickets, and more.

Market Type

U.S. Consumer

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000

Price: \$325.00

Net Name

Floor: 85%

Minimum Quantity: 25,000

Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners

Popular Selections (for additional selections please inquire)

Age
Gender
Geography

Ethnicity
Income
Game(s) Attended
Credit Cards

Occupation
Marital Status
Presence of Children
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

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